WPM

We create WordPress online paths to success

Your digital partner

15+ YEARS OF EXPERIENCE

A digital partner who sees the big picture — and delivers the details.

In a world where your online presence is far more than just a digital business card, **WPM** helps bring your digital story to life. We're more than web developers — we're a strategic partner guiding you from concept to growth.
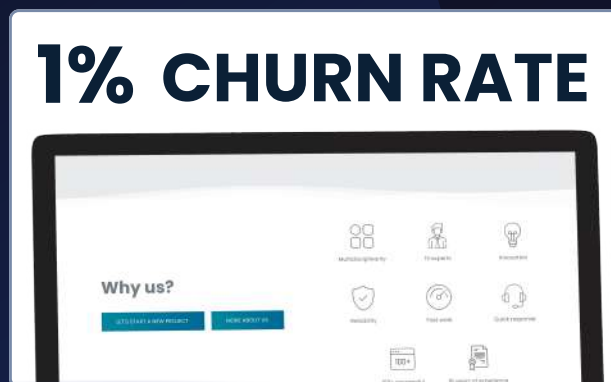
We plan, build, maintain, and scale digital solutions that work. Our team of experts covers every key aspect of a successful online presence: from advanced WordPress and WooCommerce development, custom programming, SEO and digital advertising, to refined design, user experience, and the creation of sales and presentation materials.

Discover how your digital presence can become stronger, faster, and smarter.

With us, going digital means serious results — without unnecessary complexity.

> **"**
> At **WPM** , we don't just build websites – we build relationships. Your satisfaction is our final destination, and we make sure the journey is smooth.
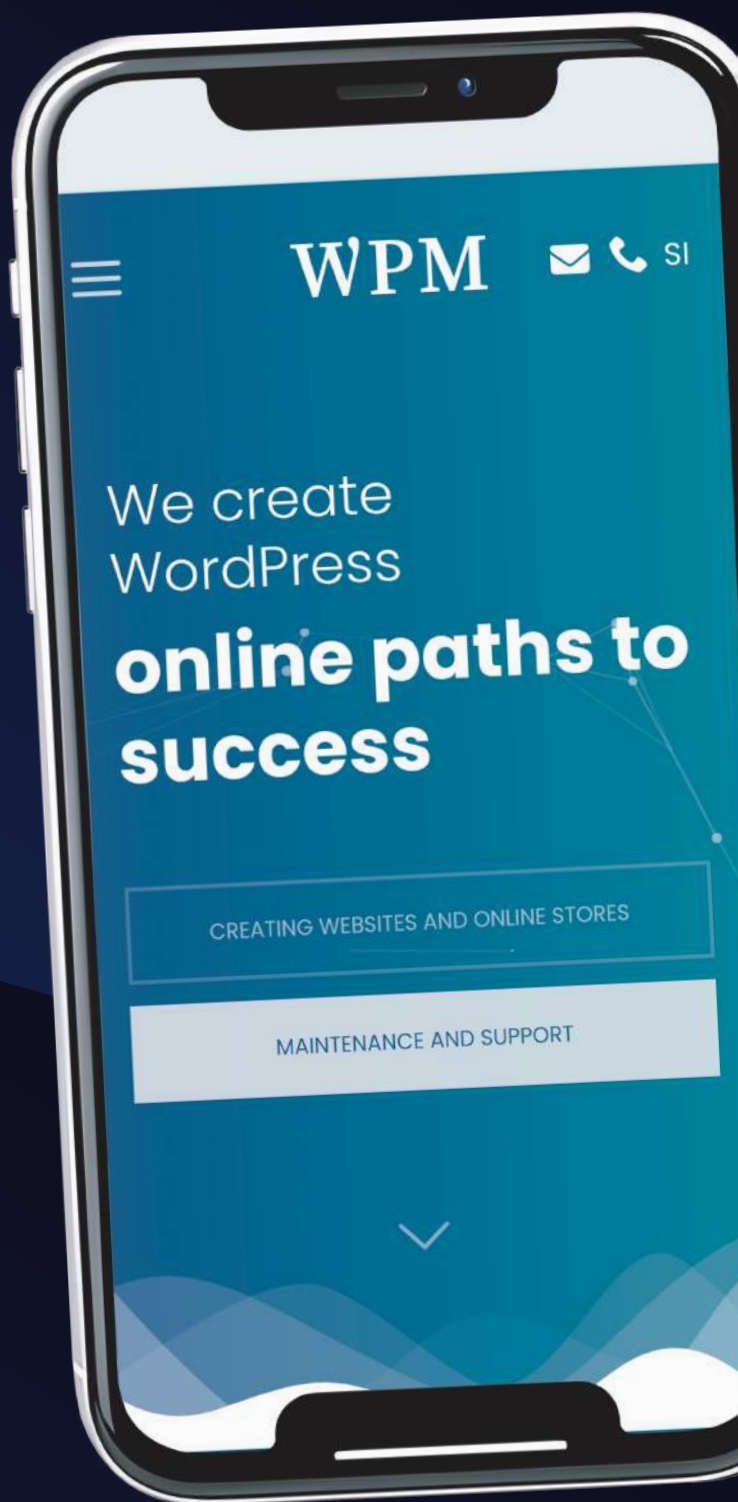
JURIJ OBLAK
CEO / Founder

15 000 +
Resolved support tickets

200 +
Clients

1% CHURN RATE

Did you know? ❯ 75% of users leave a site due to poor UX — **WE MAKE SURE THAT DOESN'T HAPPEN.**

REVIEWS

Businesses who value quality, responsiveness, and real results trust us — and their words say more than we ever could.

❝ Kirk Reynolds, Discover Wilder

Wilder

WPM was professional, responsive, and went above and beyond to deliver a high-quality website on time. I highly recommend them!

❝ Polona Kumelj, AC Kondor

AC KONDOR

The process was smooth, fast, and without complications. Our new website and brand identity are exactly what we envisioned.

❝ Marko Majstorović, Law Office

Prebil & Majstorović
ODVETNIŠKA DRUŽBA

The process was smooth, fast, and without complications. Our new website and brand identity are exactly what we envisioned.

❝ Martin Šušteršič, 4kickerz

4kickerz

WPM delivered our app and online store with professionalism and attention to detail. We look forward to future projects with them.

❝ Darko Todorović, Azurefilm

azurefilm

Their team is creative, consistent, and always quick to respond — a great long-term partner. WPM is professional, consistent and fast.

Your story, next. ❯

Let's create something worth quoting.

WHAT WE DO

Whether you're just starting your digital journey or looking for advanced solutions to scale, **WPM** is here to help you take the next step – fast, effectively, and reliably.

WordPress Website Development

We create modern, user-friendly, and responsive websites tailored to your business goals.

WooCommerce Webshop Development

We build online stores that are easy to manage and built to drive sales. From automation to seamless user experience.

Maintenance & Support

Your website needs security, speed, and regular updates – with our support system we ensure fast response and long-term reliability.

Custom Development

We develop advanced WordPress and WooCommerce solutions, plugins, and integrations tailored to your exact needs.

Digital Marketing

We drive traffic, visibility, and sales with complete, data-driven digital strategies tailored to your goals.

SEO Optimization

We drive long-term organic growth through technical and content optimization — from SEO and email to social and paid ads.

Graphic Design

Beautiful, functional, and strategically aligned visual design. We create for web, print, events, and develop complete brand identities.

Video Production

We produce short, compelling videos to showcase your services, products, or events.

White-label solution

We offer a white-label solution for agencies, designers, and creative professionals.

Our services are designed to connect and complement each other: from website and e-commerce development to full-scale digital marketing, custom development, design, video production, and long-term support.

Connected services. Unified results.

WORDPRESS WEBSITES

Strategically built. Rock-solid. Ready to scale.

We specialize in the development of advanced websites using the WordPress platform. WordPress is a flexible, proven, and scalable system that enables fast content management, stable performance, and easy upgrades — making it an ideal choice for modern businesses.
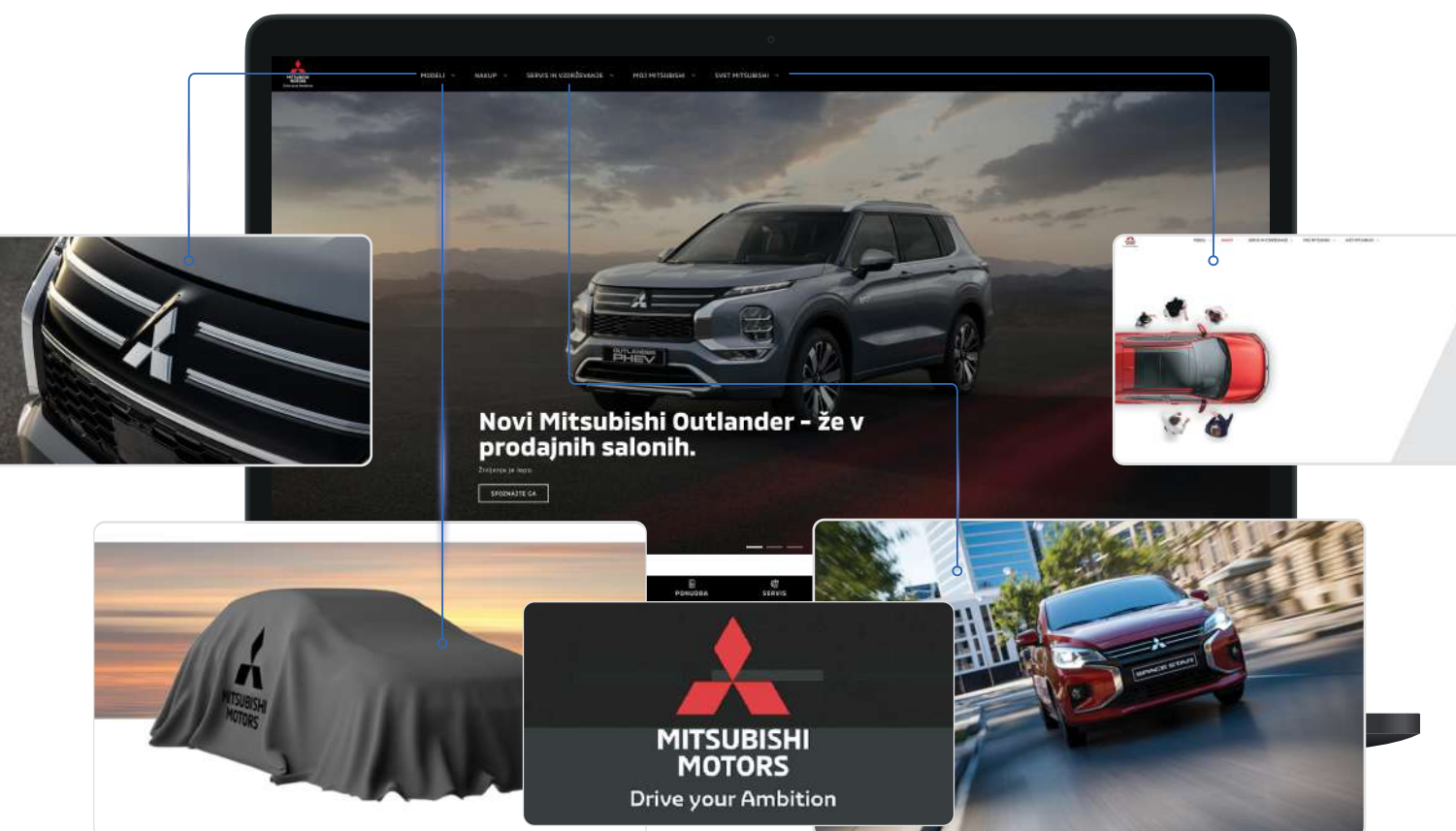
Concept Wireframe Design Development Optimization Support

We take care of the entire process

Based on this foundation, we build websites that are technically refined, clear, fast, and secure. They are responsive, visually polished, and ready for future upgrades and changes. Each site is optimized for search engines (SEO) and designed with a strong focus on user experience. Every website is tailored to the client's business goals, target audience, and specific needs and preferences.

From idea to impact — partner with us.

WOOCOMMERCE ONLINE STORES

Smart selling. Full control. Scalable for growth.
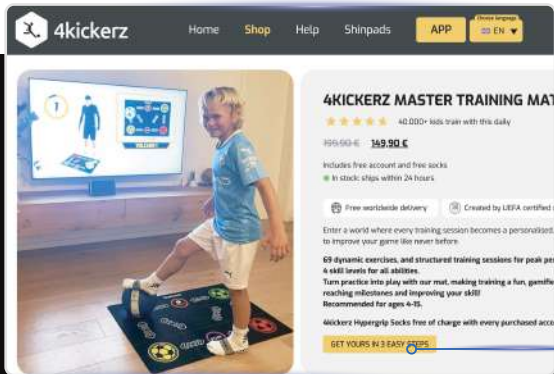
Concept   Wireframe   Design   Development   Optimization   Support

Tailored to **Your Workflow**

Our stores are easy to manage, technically refined, and optimized for conversion. They're fast, secure, and stable — even under heavy load or with large product catalogs. We customize the store to match your internal processes and integrate with accounting systems, payment gateways, shipping providers, and other tools you use.

WooCommerce, **Evolved**

We build powerful and flexible e-commerce stores using the WooCommerce platform, built on WordPress. WooCommerce is one of the most widely used e-commerce solutions — reliable, scalable, and fully adaptable to your business operations.
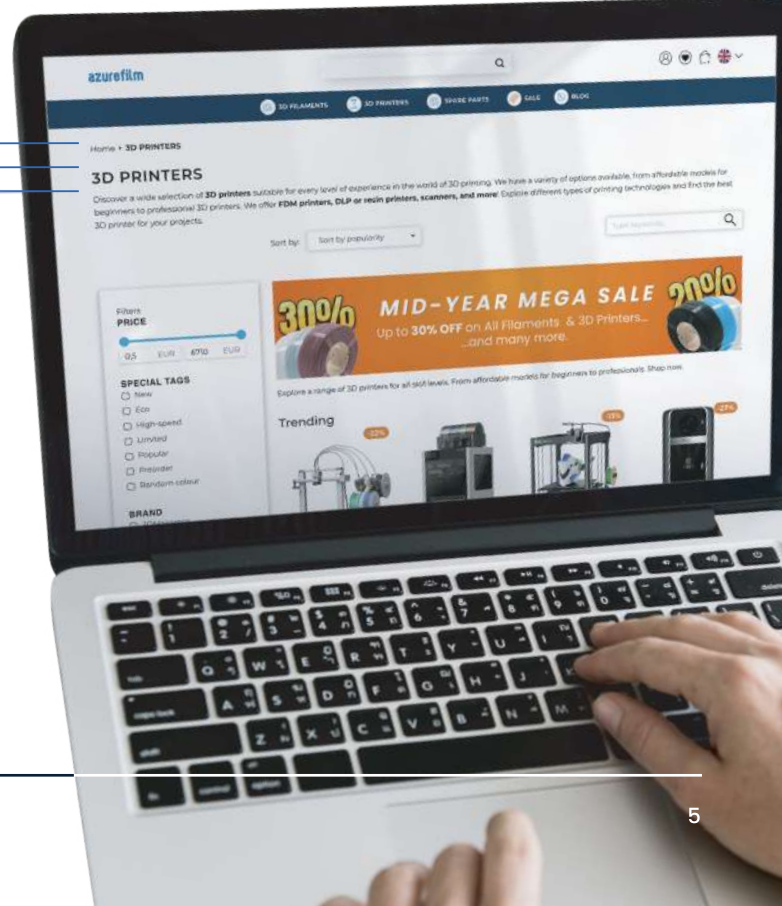
From Idea to Execution

Each store is built with a strong focus on the end user, conversion rates, and long-term growth. We handle the full process — from planning and functionality to design, development, and optimization.

Run your store your way — with us.

MAINTENANCE & SUPPORT

Maintenance, fast support, and technical stability.

Support   Bug Fixing   Check ups   Development   Improvements

Complete Website Care

Regular Updates	Technical Optimization	Security Monitoring	Automated Backups	Preventative Checks

A well-built website is just the beginning — to perform long-term, it must remain secure, up to date, fast, and stable. Over 150 clients rely on our maintenance packages, including businesses whose websites weren't originally developed by us.

We also handle requests for changes, adjustments, or upgrades — from minor fixes to more advanced technical improvements.

With our internal support panel, we maintain full oversight of all managed sites, allowing for quick and efficient issue resolution. Our average response time is under 12 hours — and often much faster. To date, we've successfully resolved over 15,000 support tickets — reliably, precisely, and without complications.

unicef   NIJZ Nacionalni inštitut za javno zdravje   ferienvillen ISTRIEN

THE SAILMASTER.si   PRIDESHOP ...world of marhal arts   SIMIČ & PARTNERJI   HONDA

Keep your site sharp, always.

Plugin Development & Integrations

We develop custom plugins and seamless integrations that extend WordPress functionality — from SAOP and local system connections to tailored tools for specific business needs.

One example is our Porsche Group Card plugin, which enables cardholders to access exclusive benefits directly on a website. It's fast, reliable, and easy to use — a great solution for any business offering membership perks.

PORSCHE
SLOVENIJA

DIGITAL MARKETING

More visibility. More traffic. More results.

Digital marketing is no longer optional — but it only works when it's strategically planned and precisely executed. At **WPM** we design and run full-scale digital campaigns focused on clear objectives: more traffic, more conversions, and stronger online presence.
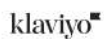
Research   Strategy   Content Creation   Campaign Execution   Analytics & Reporting
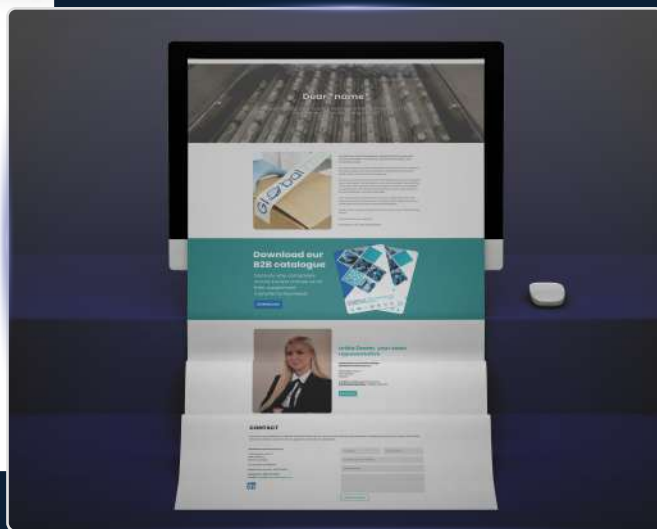
We combine advertising across Google, Meta, Instagram, TikTok, and Bing with high-quality content and technical SEO, along with precise audience targeting. Our job is to make sure the right people find you — at the right time, in the right place.

We also specialize in email marketing, one of the most effective channels for building long-term customer relationships. We create automated email flows (welcome, cart abandonment, reactivation, and more), craft goal-driven messaging, and constantly analyze results for ongoing improvement.

Be seen. Be clicked. Be chosen.

Our 5-Step Process

Strategy &
Market Analysis

Content &
Ad Creation

Targeting &
Distribution

Monitoring &
Optimization

Reporting &
Growth

GRAPHIC DESIGN
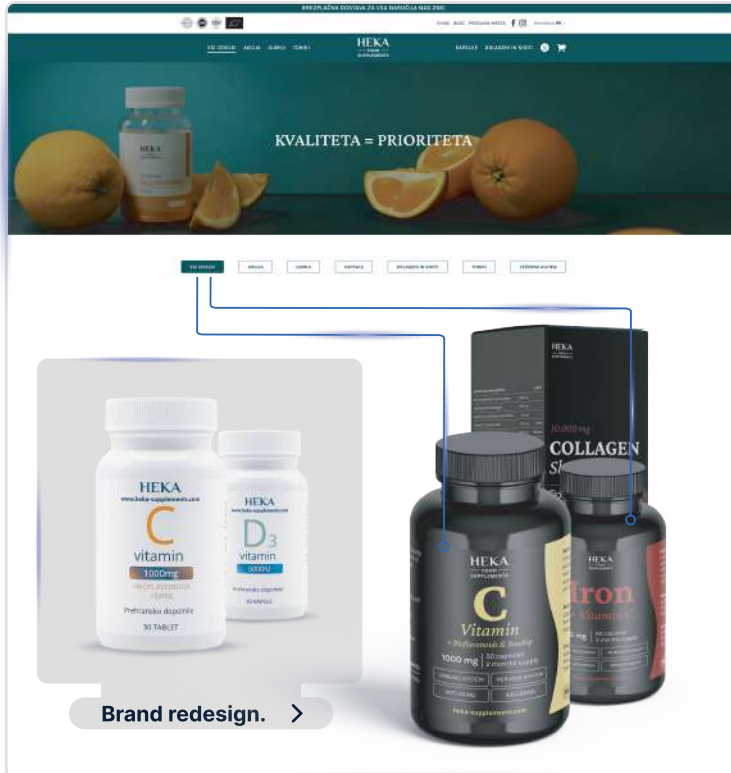
Effective design for websites, apps, digital experiences.

Research and Analysis   **Concept Development**   **Sketching**   **Visual Creation**   **Preparation for Print/Digital**

KVALITETA = PRIORITETA

Brand redesign. ❯

We design modern, user-focused websites, applications, and complete brand identities. UX/UI is key to helping users find information quickly, navigate with ease, trust the content, and take action without friction.

We create logical structures, consistent interfaces, clear visual hierarchy, and responsive layouts for all devices. Our work includes websites, e-commerce platforms, complex portals, mobile apps, and full corporate branding — logo design, color systems, typography, and brand usage guidelines.

We also produce graphic assets for digital campaigns, ad banners, social media content, and print materials for events, presentations, and sales. Every design we create is built with purpose — to improve user experience, drive conversions, and strengthen your brand.

Shape your brand. Visibly.

dreamfX

Your products, rendered to sell

In collaboration with DreamFX, an agency specialized in product 3D visualizations and animations, we're taking the presentation of our products to the next level. Together, we create high-quality renders, promotional materials, and interactive configurators that enable modern, engaging, and effective customer communication.

Bring your products to life.

Trusted by 75+ companies and agencys around the globe.

3D Product Renders

3D Product Animations

Renders for Configurators

FS UNIVERSITY OF LJUBLJANA Faculty of Mechanical Engineering   FILAMENTO   DARTH CRAFT   PETROL
TEHROL   OPTOMOTIVE   Harvey Norman   Sortimo
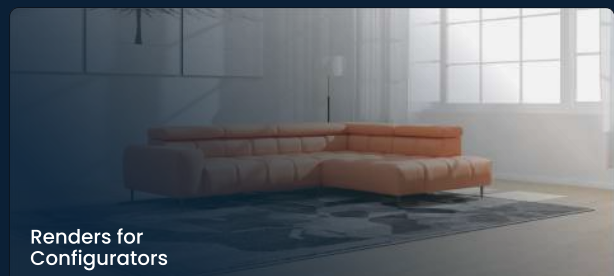
CUSTOM APPS, MOBILE APPS & DIGITALISATION

When off-the-shelf isn't enough.

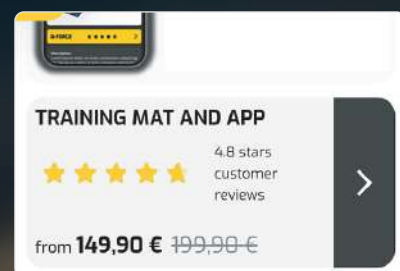Requirements Gathering   Concept & Planning   Development   Testing & Quality Assurance

Every business has its own processes — and sometimes the best solution is one that's built from scratch. We design and develop custom applications, mobile apps, portals, tools, and features that digitalize your internal workflows and adapt to how your business really operates.

Whether it's a mobile app for your customers, a field service solution for your team, or a custom web platform for managing complex operations — we build digital products that fit you, not the other way around.

Our solutions help reduce manual work, automate repetitive tasks, and provide better control over your data. From advanced web apps and B2B portals to mobile interfaces, reservation systems, CRM integrations, invoicing tools, and product configurators — everything we build integrates seamlessly with your existing systems.

Custom digitalisation means fewer errors, higher efficiency, and a long-term competitive edge — across all platforms.
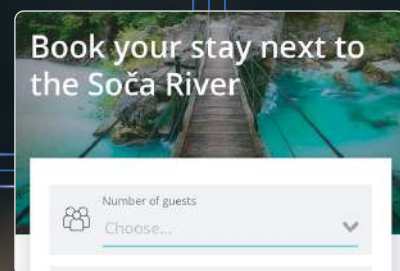
MOBILE APPS

EVENT TICKETING SOLUTION

BOOKING SYSTEM

ERPS

CRM

66 Your idea can be solved by us!

TICKLIO

Smart ticketing. No commissions. Full control.

Smart Ticketing **Fast Check-In** **QR Code Access** **Real-Time Analytics** **On-Site Sales**

Ticklio is an advanced ticketing platform that lets you sell tickets without commissions. It supports fast and secure payments.

It's ideal for all types of event organizers: sports clubs, concerts, seminars, or one-time gigs. We customize the venue layout to match your space – from theaters to stadiums.

Customers can choose their own seats, pay easily, and receive beautifully designed tickets – digital or printable. Event staff manage the event via mobile – check-ins, sales overviews, VIP seat locking, and more.

Ticklio also supports POS (point of sale) and integrates with accounting systems. QR-based access and a clear admin panel ensure smooth and secure entry.

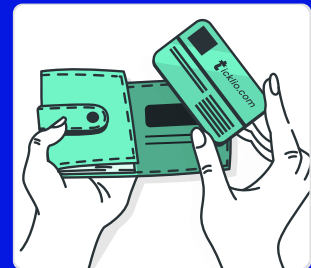A complete solution for organizers who want full control – with no middlemen.

" Own your data.

No fees. No friction. Full control.

MAPPED FOR YOU

STYLED TICKETS

MAKE IT YOURS

Clubs Using Ticklio

Who's With Us

WPM AS ONE STOP SHOP

Strategically built. Rock-solid. Ready to scale.
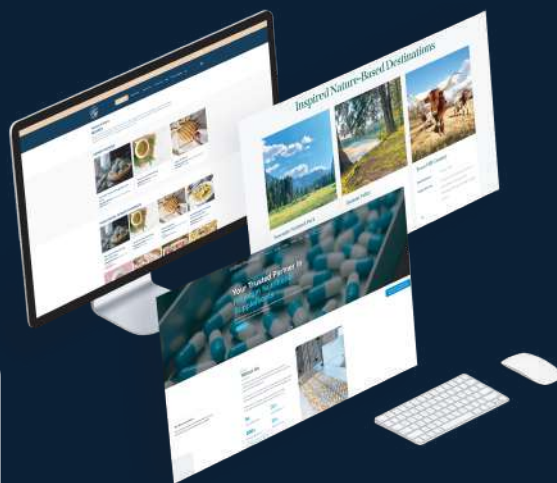
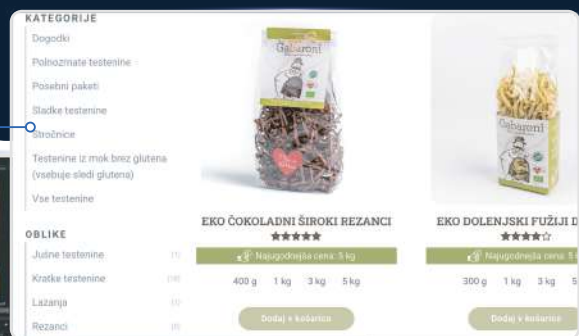Unified   Integrated   Complete   Centralized   Efficient

At **WPM**, we offer everything you need to build, grow, and maintain your digital presence—all in one place. As a true one-stop shop, we combine expertise in website and online store development, custom plugin programming, digital marketing, SEO, design, video production, and technical support.

What sets us apart is our ability to seamlessly integrate all these services to deliver consistent, high-quality results. Whether you're launching a new site, upgrading an existing one, or looking to boost your online visibility, our team works closely with you to create solutions that are not only technically sound but also aligned with your business goals.

From code to clicks — we've got you.

With **WPM**, there's no need to coordinate between multiple providers—we handle it all under one roof, saving you time, ensuring consistency, and giving you peace of mind.
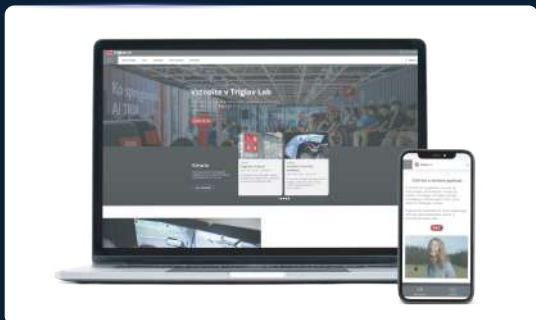
Start smart. Stay consistent. Succeed faster.

Matrix Music

Matrix Music, a leading music distributor from Slovenia, approached us to overhaul their outdated online store. We delivered a fast, custom-built platform tailored to their extensive catalogue. Our collaboration now continues through a Maintanance and support package that ensures smooth operation and ongoing improvements.

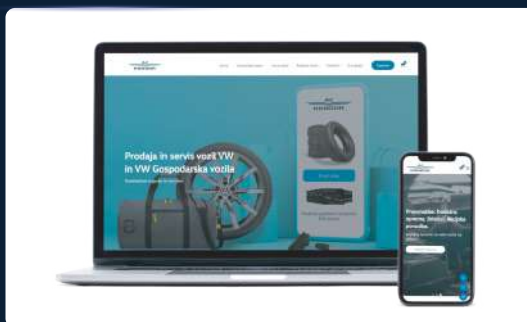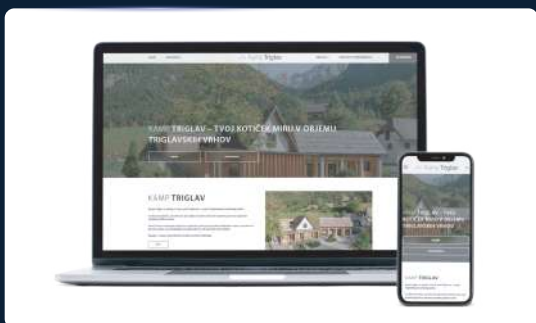**Music distributor**

Camp Triglav

We redesigned Camp Triglav's website and implemented a new booking system that automates guest check-ins, billing, and legal reporting. With our support package, the camp now operates more efficiently and is fully equipped for seamless day-to-day management.

In the heart of Triglav National Park

AC Kondor

We built a new website and web store for AC Kondor, available in English and Slovenian. The platform features a modern, responsive design and Porsche Group Card integration for exclusive user benefits. With our support package, AC Kondor now operates a fully optimized digital presence tailored to their audience.

At full speed — online.

TriglavLAB

We redesigned Triglav Lab's website to reflect their innovative spirit with a clear, cohesive, and technically refined digital presence. The new platform combines minimalist design with strong brand identity, intuitive navigation, and full responsiveness across all devices.

Slovenia's leading insurance company

European Disability Card

We built a new bilingual website and web store for AC Kondor, featuring a clean, modern, and fully responsive design. Integrated with Porsche Group Card for exclusive user benefits, the platform is supported by our maintenance package to ensure a fully optimized digital presence tailored to their audience.

Digital access without barriers.

One Stop Shop

WHY US

Experience that delivers.

With over 200 successfully completed projects, 15 years of experience, and more than 16,000 resolved support requests, we're not just here to launch your digital presence — we're here to support your long-term growth.

What sets us apart?

All-in-One
Complete full-service delivery — all handled under one roof.

Solutions
Custom-built solutions — from websites to internal process digitalisation.

Teamwork
In-house team for fast response, reliability, and deep expertise.

Capability
A broad and versatile skill set that adapts to every project's needs.

Innovative
Driven by innovation — we constantly seek smarter, better solutions.

Responsive
Fast and reliable response times, delivering prompt communication every time.

Experienced
15+ years of industry experience.

Reliable
Consistent, dependable delivery.

Ready to boost your growth? Let's make it happen!

THEY KNOW WHY

Trusted by Those Who Understand the Value

And more...

WPM

We speak. We create.
We deliver.

Contact Us

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✉ info@wpm.si